

# Asha's Inc. Newsletter

## Asha's Hair Studio

Where Your Beauty Is Our Business

We are happy to announce Brigitte Williams as our salon assistant! Brigitte will be shampooing, bagging online product orders, prepping clients for servicing and more. Brigitte is very skilled in these areas and is looking forward to meeting all in person clients. This is to reassure everyone has a wonderful salon experience while keeping everyone serviced in a timely manner. Brigitte is trained on products and services to maintain service quality.

New product alert! The Formula 18 has a line extension called "Naked" these products combine holistic hair care with the plant-based formula 18 treatment. There is something for everyone! Not sure what will be best for your at home hair care? Quarterly consultations will be held every Tuesday this month. These 20 minute consultations help to maximize salon visits and ensure you are choosing the correct services and at home hair care. Don't forget that you can order your products online with the monthly discount code by texting [347.850.HAIR](tel:347.850.HAIR).

Ordering products online will ensure that inventory is well stocked and create a smoother checkout during in salon visits. Please place product orders online using the online shopping button located on the home page. Retail product sales are always appreciated and truly help to maintain color, moisture and hair health. Consultations will help to maximize salon visits. We will still be following covid precautions. Please sanitize hands and phones upon arrival for in person visits.

**The Red Comb Chronicles are coming soon!** You can catch new episodes on our YouTube channel Asha's Hair Studio. Subscribe now to get notifications when episodes begin.

Reviews are greatly appreciated as they help us keep up with today's digital business demands. Google and Yelp reviews give us the most recognition. In 2022 we are striving to be # 1 in customer service.

\*All messages sent from the ovatu booking system will come from [650.413.9285](tel:650.413.9285) you can save this number as Asha's Appointment Booking.

\*\*PLEASE RESPOND CONFIRMED TO APPOINTMENT REMINDERS VIA TEXT OR EMAIL

THANK YOU ALL FOR YOUR CONTINUED SUPPORT!



### Health & Wellness Tips:

- F18 Naked Curl Styling Creme is excellent for wearing your hair curly or blow-drying. Maintain moisture and keep your hair healthy
- F18 Naked Repair Leave-In is excellent for those who blow-dry at home.
- F18 Naked Thickening Styling Gel is perfect for those with fine or thinning hair. This lightweight styling gel will add volume and body without build-up .